GOVERNMENT OF INDIA
CHEMICALS AND FERTILIZERS
LOK SABHA

UNSTARRED QUESTION NO:3703
ANSWERED ON:22.12.2015
Uniform Code for Pharma Companies
Ashok Kumar Shri K.

Will the Minister of CHEMICALS AND FERTILIZERS be pleased to state:

Will the Minister of CHEMICALS AND FERTILIZERS be pleased to state:

(a) whether it is true that majority of pharma companies are in favour of tighter control by making the uniform code of pharmaceutical marketing practices mandatory;

(b) whether it is also true that about 15- 20% of pharma companies are bringing a bad name to the entire pharma industry;

(c) whether it is also true that according to India Drug Manufacturers Association, the said companies want the code to be voluntary and self regulatory; and

(d) if so, the details thereof?

Answer

MINISTER OF STATE IN THE MINISTRY OF CHEMICALS AND FERTILIZERS (SHRI HANSRAJ GANGARAM AHIR)

(a), (c) & (d): The Government had prepared a Uniform Code of Pharmaceutical Marketing Practices (UCPMP) which was to be adopted voluntarily by the Pharmaceutical companies for a period of six months with effect from 1st January, 2015, the same was extended upto 31st December, 2015. A review on the implementation of the UCPMP was held wherein it was found that majority of the companies favoured making the UCPMP mandatory.

(b): Some complaints have been received from various sources including NGO's wherein it has been mentioned that some companies are indulging in unethical practices in promoting their products.

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